

Martha Longshore

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Objective

To obtain a position as a Web Developer/Graphic Designer.

Education

Pinellas Technical Education Center Certificate in Web Design	08/2011-07/2012
Northwestern University Master of Arts in Comparative Literature and Theory	09/1989-06/1990
UC Santa Cruz Bachelor of Arts in American Literature and Psychology (honors in both majors)	09/1985-06/1989

Experience

Far Shore Design, Safety Harbor, FL 04/2012-Present
Web Designer

- Create custom website designs and implement them in standards-based, cross-browser compatible HTML5/CSS3 code.
- Manage freelance web design company and working home office.
- Implement marketing and branding concepts for Far Shore Design.

Tess Pendergrass Media, Safety Harbor, FL 06/1990-Present
Published Author

- Wrote eight published novels, seven under the pseudonym Tess Pendergrass, including: *Missing Incorporated* with Silhouette Publishing and *The Hope Point Mysteries* series with Five Star/Thorndike Publishing
- Performed research to create accurate and vibrant fictional settings, including historical research, location scouting, and detailed interviews with expert sources
- Managed content creation and design implementation for my author website: tesspendergrass.com
- Facilitated contract negotiations with editors and agent
- Created marketing campaign for six titles, including cover copy for promotional materials and managing advertising
- Wrote *The Bell Rings On: History of the Arcata United Methodist Church 1950-2000*. Canada: Hignell Printing.
- Edited and provided content for the Arcata House Newsletter
- Member of The Society of Children's Writers and Illustrators and Romance Writers of America

McKinleyville Middle School, McKinleyville, CA 09/1995-08/2000
Librarian

- Managed collection development and acquisition, inventory
- Facilitated library use by students and staff, teaching library skills
- Taught creative writing elective to 7th & 8th graders